



One new App for all ESH communication



We agree with **Eddie Denessen**

It is scientifically proven that what parents do at home adds most value to the development of a child.

- Eddie Denessen, Professor and knowledge-partner Social Schools -



Child - Adam Janssen

I want my parents to know when the next class event is and to join us on our next school trip. I love it when I can bring cupcakes for the PTA bake sales.



Parent - Saskia Prins

We want the best for our child. We expect to be continuously informed by the school.

Teacher - Lex de Boer

There is a high work pressure in schools today. Administration and communication takes a lot of valuable time that I'd rather use for teaching.

Why Social Schools?

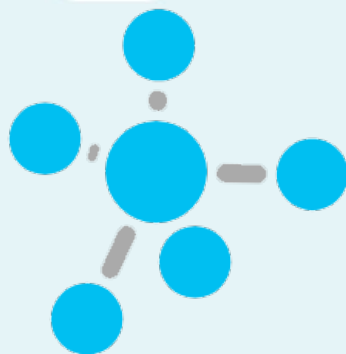
A complete and accessible communication tool that connects parents to their child's education

Social Schools **benefits...**

- Ease of use one login for all school communication
- Time saving for teachers because of effective communication tools
- Safe and secure not commercial and 100% GDPR compliant
- Reachable for all your questions with our helpdesk



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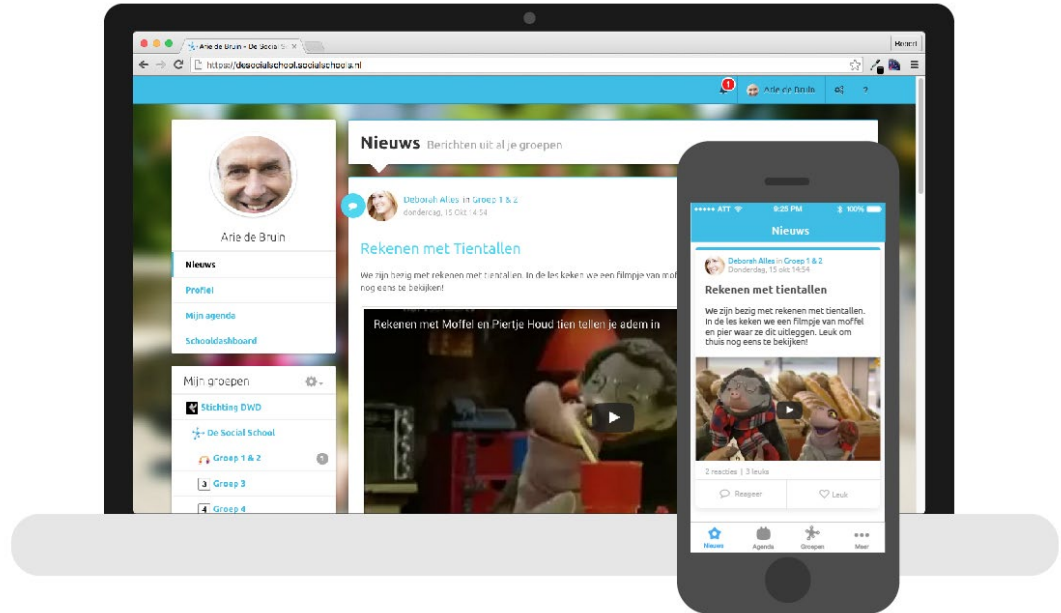


Social Community

App Structure

Platforms

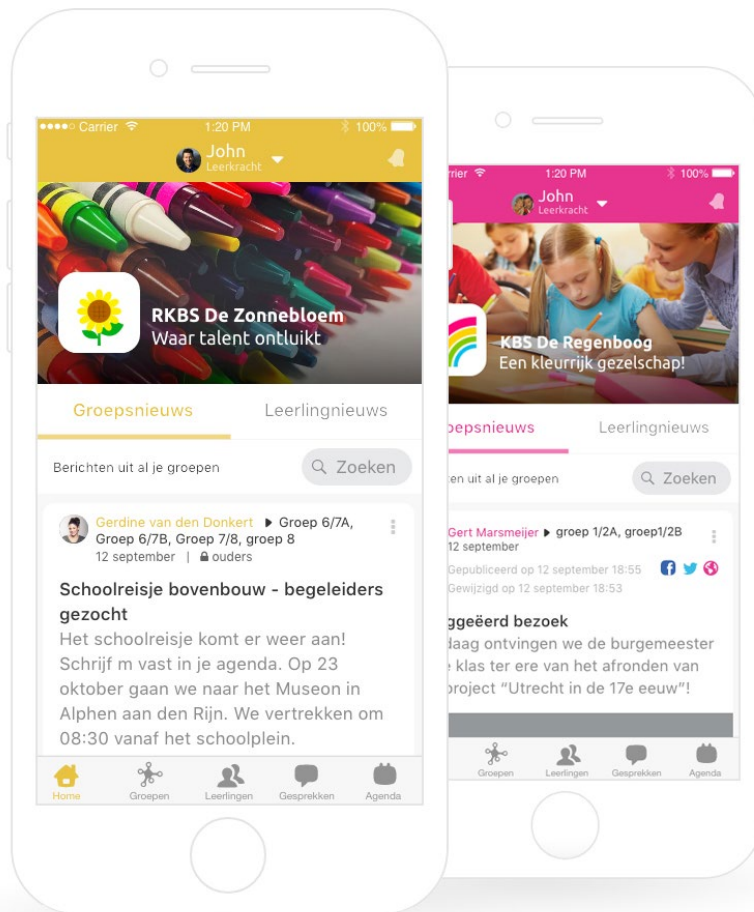
- Responsive webapp
- iOS app
- Android app





The App on your phone

Never miss an important email / letter again.





Different roles

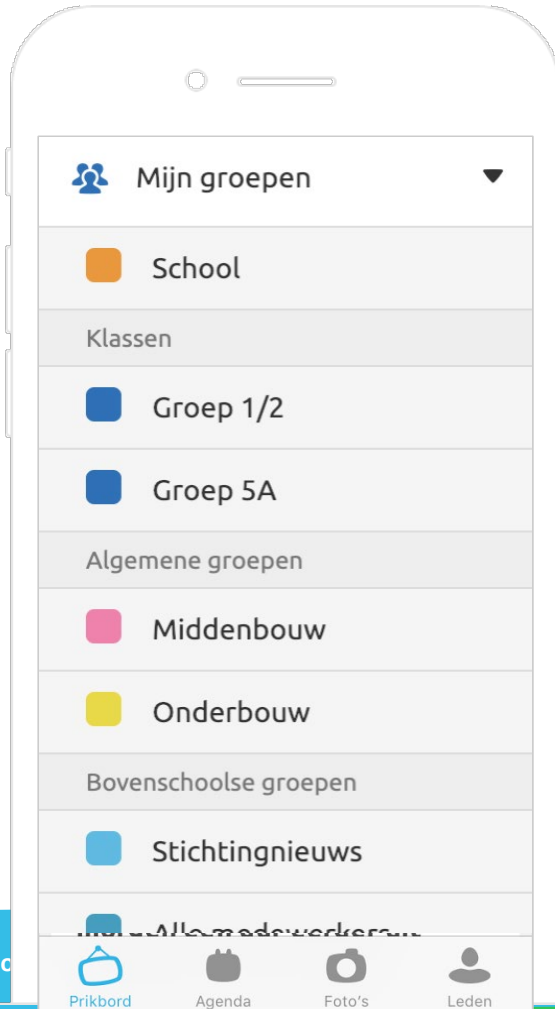
Are you both, a parent and a teacher within the same school? Easily login with different roles





Type of community groups

- When you have two children, you will receive notifications from both classes.





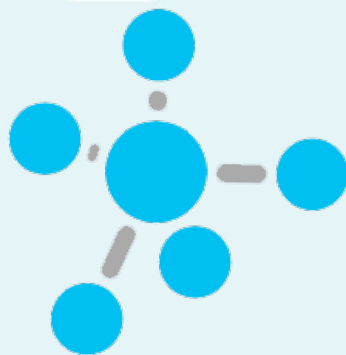
Grouped information

Every class has its own timeline, calendar, documents and photo storage, member list.





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Social Community

Message sharing



Class messages

Teachers can easily share messages, photo's, videos with your group.

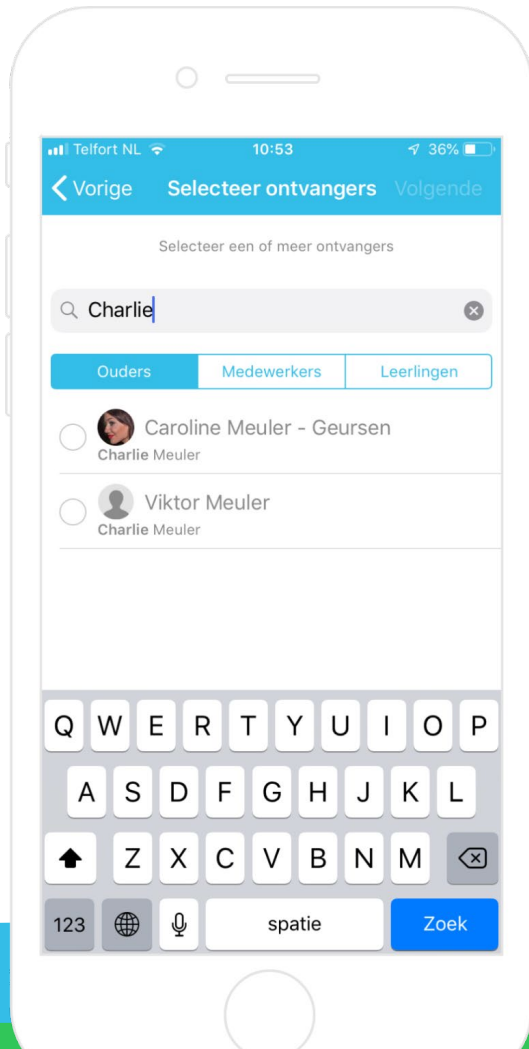




Personal message

Teachers can send personal messages to members in your address book.

Less emails and all school communication at one place.





Chats

Parents can have informal chats with the teacher on Social Schools. Kind of like whatsapp but it is GDPR compliant.

Later, chats between class parents will be possible.





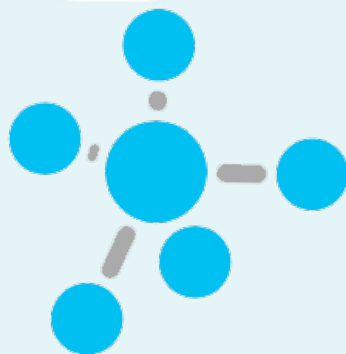
Urgent messages

In the unlikely event of an emergency, the school can push important messages onto your phone - to reach all parents directly.





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Time saving functionality



KBS De Regenboog weeknieuws

Beste ouders,

in deze weekbrief vind je een overzicht over de berichten van afgelopen week en de agenda voor komende week! Zien we jullie snel op school?

Het team van De Regenboog



School

Recente berichten

Arie de Bruin, 23 maart

[Het nieuwe schoolgebouw gaat hard!](#)

Arie de Bruin, 23 maart

[Datum schoolreis](#)

Aankomende events

Arie de Bruin, 23 maart

4 april 09:00 [Opening schoolgebouw](#)



Groep 1/2 - beertjes

Recente berichten

Arie de Bruin, 23 maart

[Lekker spelen in de schooltuin met de klassenouders!](#)

Arie de Bruin, 23 maart

[We leerden onze naam spellen op het digibord](#)



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Weekly Newsletter

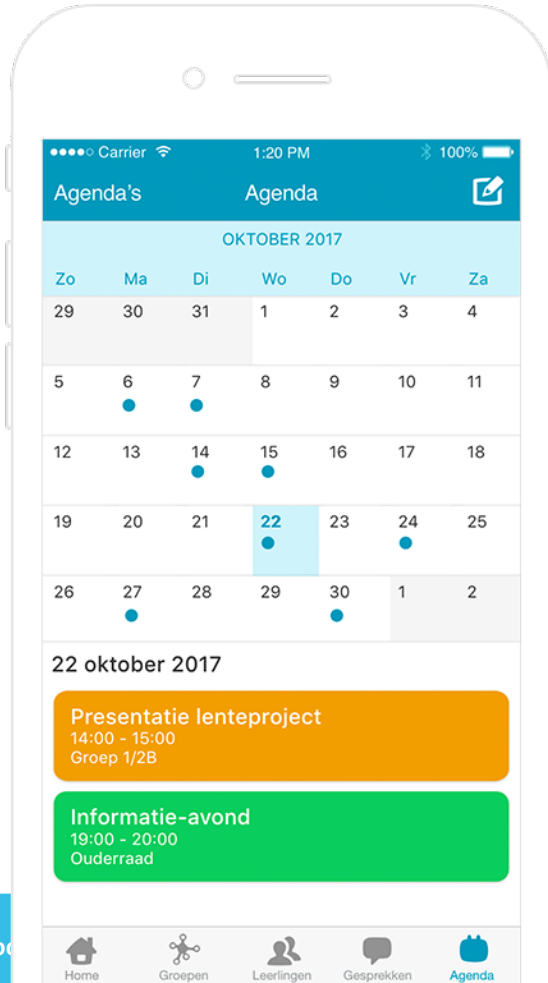
A weekly newsletter with an overview of all messages shared with you last week and all the upcoming calendar items next week.

volg ons op  @socialschools



Group calendar

Every group has its own calendar. Subscribe to the calendar and all items will be added to your personal phone calendar.



Home

Mijn groepen ▶

Mijn leerlingen ▶

Absenties

Gesprekken

Agenda

Schooldashboard 🗨

Agenda

maand ▾

< februari 2018 >

Evenement maken

zo	ma	di	wo	do	vr	za
28	29	30	31	01 10:00 Bibliotheek	02 10:15 Kinderboer... 14:30 Toets Engel...	03
04	05 06:00 Back in time 14:45 Schoolzwe... 14:45 Schoolzwe...	06 Item met RSVP aub 13:00 Vrienden en vriendinnetjes Feest Studiedag	07 IPON 2018	08 Some event	09	10
11	12 Extra studiedagen leerkrachten onderb... 09:00 Schoolreis +2 more	13	14	15	16	17
18	19 14:45 Schoolzwe... 14:45 Schoolzwe...	20 14:45 Afzwemme... 14:45 Afzwemme...	21	22	23	24 Voorjaarsvakanti...
25	26	27	28	01	02	03
Voorjaarsvakantie Noord-midden						
			Ipion			

Groepsagenda's ▶

✓

Groep 1

✓

Groep 2

✓

Groep 5

✓

Groep 7

✓

School



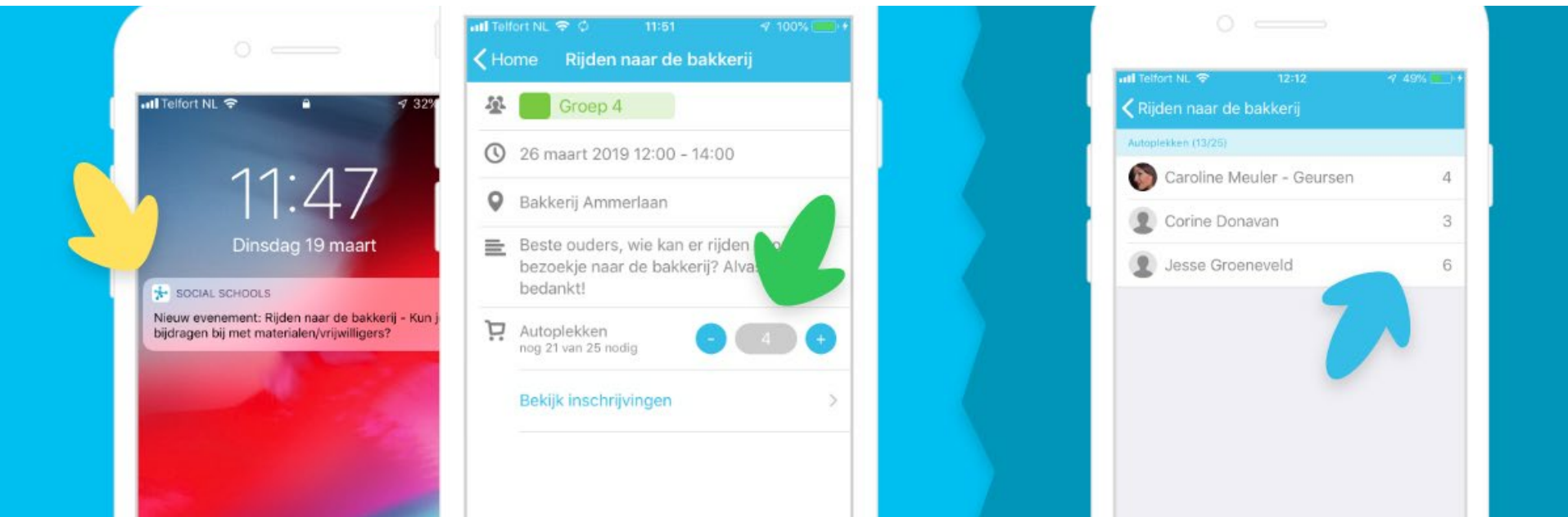
Parent - teacher consultations

Create time slots that parents can subscribe to with their mobile phone.



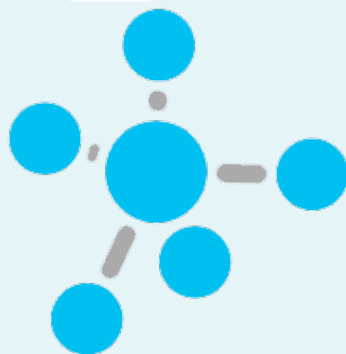
Sign-up lists

Ask for parents to volunteer for school activities (school trips, parties) and ask for materials needed.





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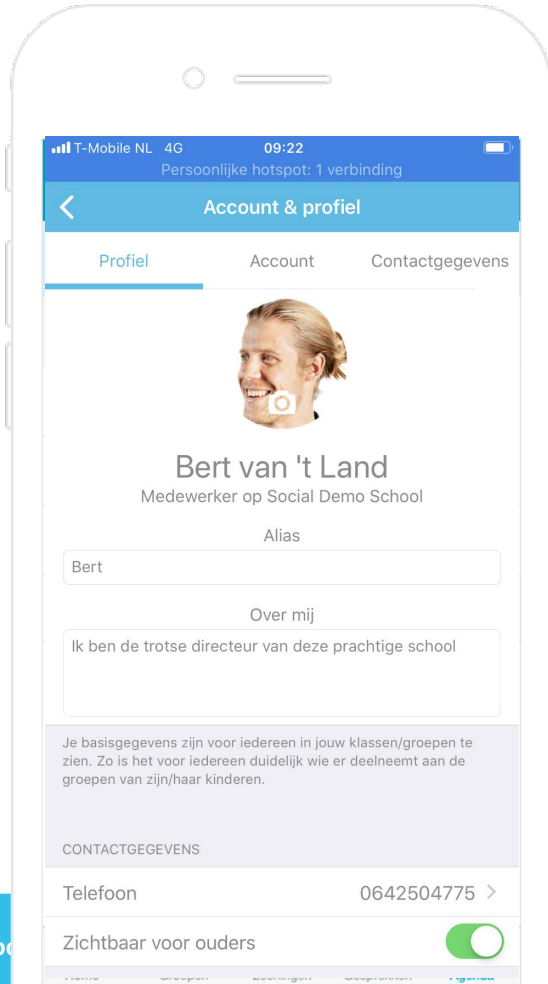
Social Community

Administrative functionality



Profile update

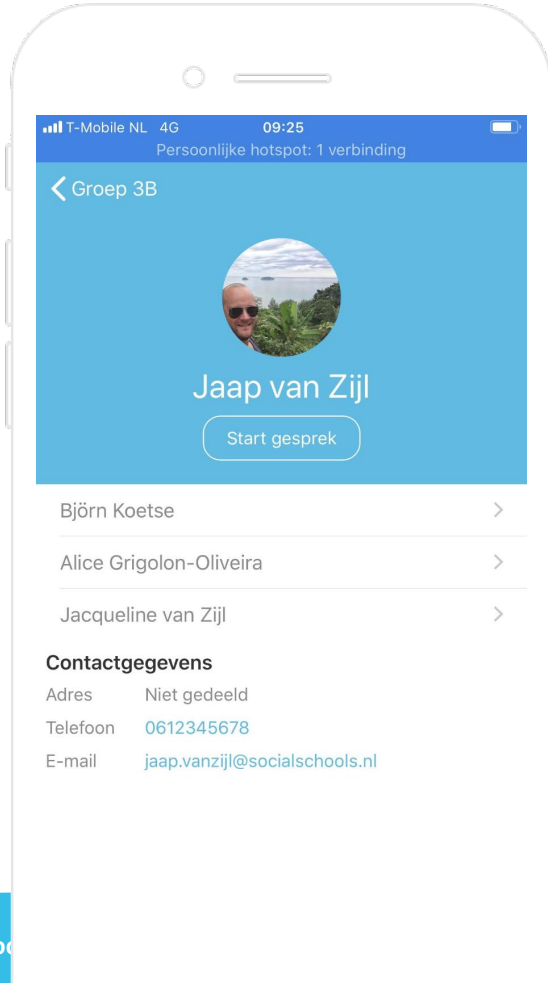
All users can update their profile picture, address, phone. Parents decide to share or not share with other parents.





Memberlist

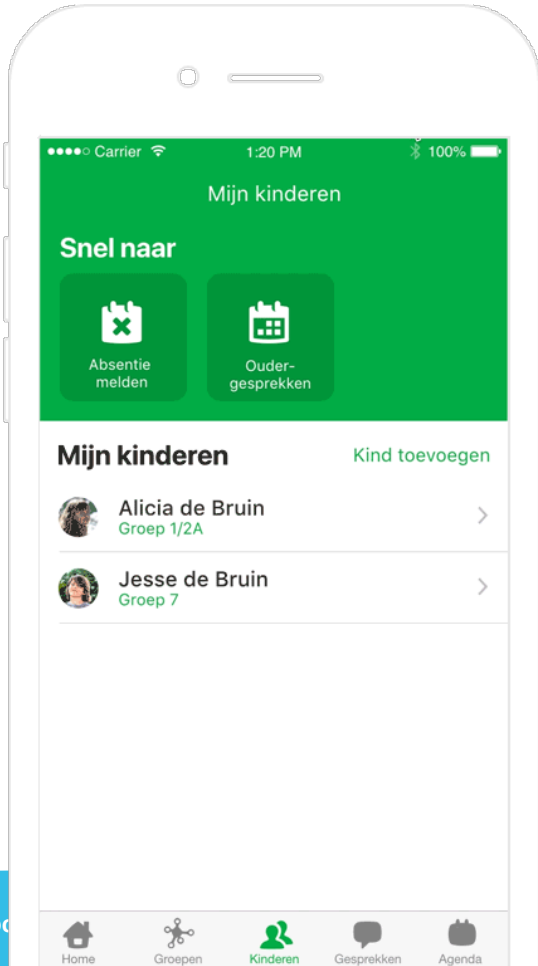
Every class has its own memberlist where you can see each others profile, (depending on parents' privacy settings).

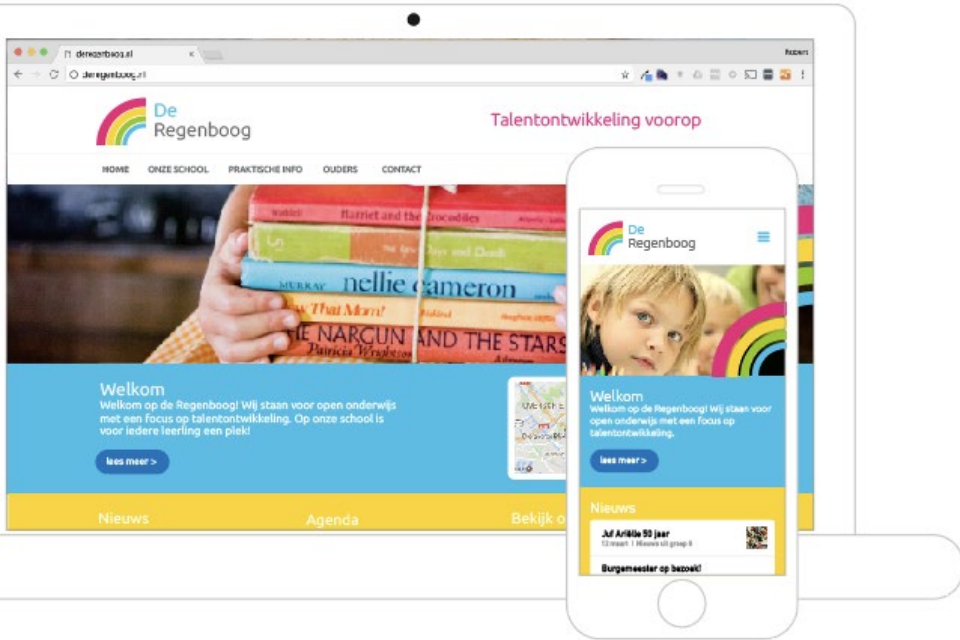




Absences

Is your child sick? Let the school know it directly via the App. The teacher gets an update directly.





SOCIAL WEBSITE

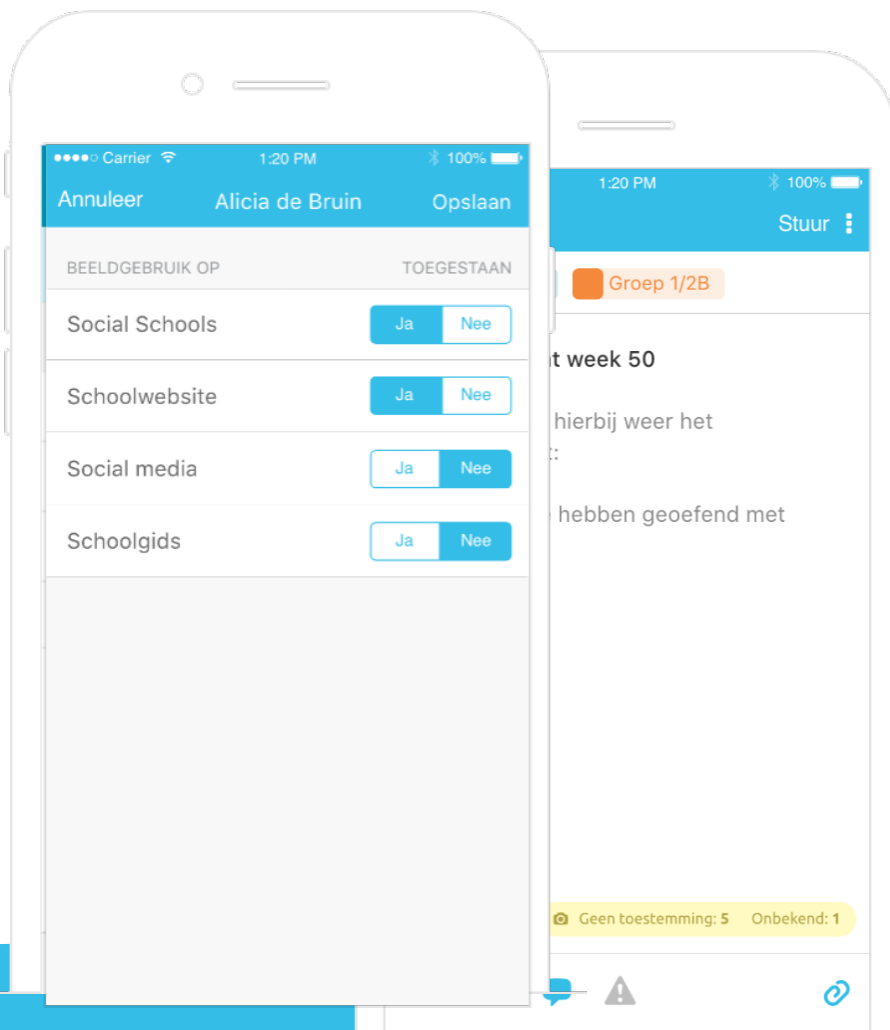
For all devices

All our website templates are responsive and accessible via computer, tablet or mobile.



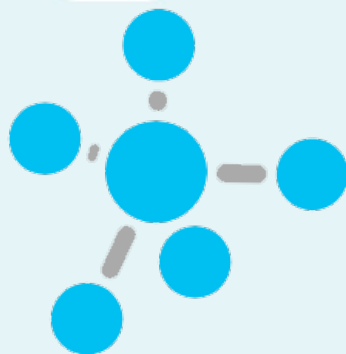
Image use preferences

Here you show your parental permission for photo sharing on Social Schools or via other channels. This way we stay GDPR compliant.



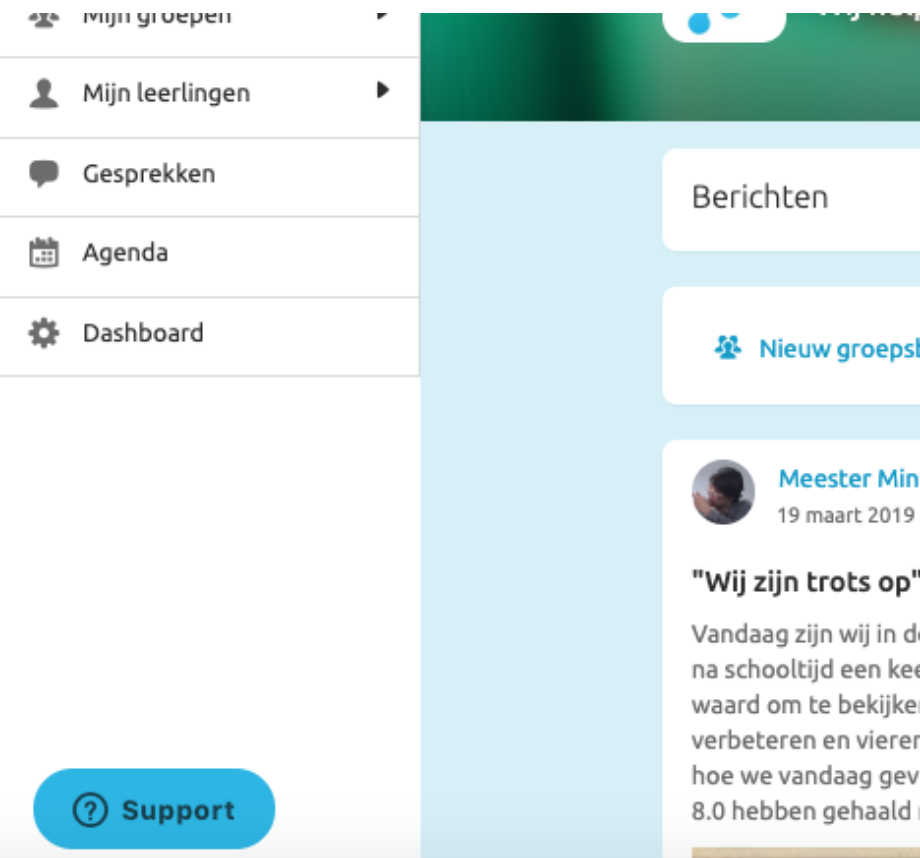


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Social Community

Support



Support

- In app support
- Helpdesk articles
- Ticketservice
- Help Videos



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**We look forward to better communications with
parents**

Please remember to frequently check your Social Schools app for updates! Any questions, contact Soul on s.robertson@eshthehague.nl